

Sinclair Broadcasting's decision to force their stations to air an anti-Kerry documentary days before the election is a clear example of the dangers of media consolidation. As a university professor who teaches corporate social responsibility, I am particularly concerned with this issue.

Sinclair uses the public airwaves free of charge, and is obligated by law to serve the public interest. But when large companies control the airwaves, we get more of what's good for the bottom line and less of what we need for our democracy. Sinclair's actions show why the license renewal process needs to involve more than a returned postcard. Thank you.